

Prestige Partners

HAIRCARE

AUSTRALIA



Building —— Salon Business

Haircare Australia is an importer, manufacturer and distributor of premium, salon-only products; committed to the growth and protection of the hairdressing industry. With a curated portfolio of professional hair and beauty brands, unrivaled salon education and customer service, we will partner with you to help support and grow your business.



Prestige

— Partners

The Prestige Partners Program was born from the desire to offer our clients something more; a real partnership. Working closely with each salon owner on an individual basis, we aim to deliver an elite level of business support, incentives and opportunities, all focussed on building your salon business.

“A partnership is built on success, our business is your business, together we achieve more.”

Prestige Partners Program

Being a Prestige Partner is more than just the VIP status. It's about the opportunities it presents you to build on the foundations you have already set as a salon owner and a professional hairdresser.

The Prestige Partners Program is a bespoke relationship between Haircare Australia and your salon. A business partnership focussed on building your salon business through a customised offering of incentives, education, opportunities and support.

Why be part of it?

- ¹ Business Development Fund
- ² Networking & Events
- ³ Customised Incentives & Rewards
- ⁴ Marketing Support
- ⁵ A Dedicated Business Consultant



Prestige Partners

Benefits

Customised Business Proposals

Optional Business Health Checks are offered quarterly to identify opportunities for business improvement

Professional Development & Education

Access to innovative and comprehensive business development programs, staff training and education

Marketing Support

Imagery, promotional material and marketing templates that can be customised for your salon

Networking & Events

Network with your peers, share ideas and knowledge at exclusive events and seminars

VIP Status

Exclusive offers, VIP customer service, and priority treatment for events and new product releases

Business Development Fund

Rewards that can be invested in professional development opportunities or credited to your account

Innovative, Professional brands

Exclusive salon-only brands, strongly supported by advertising, PR and social media initiatives

Brand Club Benefits

Loyalty Club benefits for brands within the program on top of your Prestige Partners incentives



*“A company that
cares and listens;
this will be the
next ‘big thing’.
They are changing
things and building
paths for salons and
salon owners.” Telleish*



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